



CASE STUDY

# **A+ in Translation**

How Dayton Public Schools Delivers  
for Multilingual Families



About

## DAYTON PUBLIC SCHOOLS

Located in the heart of Dayton, Ohio, Dayton Public Schools (DPS) serves a diverse population of students across more than two dozen schools. Guided by its mission—Inspire, Educate, Empower—the district strives to cultivate a supportive and engaging educational experience that prepares students for lifelong impact. The vision and purpose of DPS are deeply rooted in equity, inclusivity, and family engagement.

Dayton is proud to be a designated “Welcome City,” reflecting its commitment to embracing immigrant and refugee populations. This philosophy is embedded in the district’s services, including a portfolio of multilingual programs designed to meet the needs of English Learners (ELs). DPS offers an English as a Second Language (ESL) program, providing specialized instruction and language development for EL students. Bilingual paraprofessionals and family outreach play a vital role in building trust and ensuring all families can fully participate in their child’s education.

## IMPACT OVERVIEW

### **90% Less Cost**

Just \$0.015 per word vs. traditional translation of \$0.16

### **\$95,000 Saved**

per year on DOCX translations

### **1,000+ Hours Saved**

annually on translation tasks.

### **55,000 Words**

translated per month in Spanish and Arabic

## THE CHALLENGE

With an influx of multilingual families in recent years, DPS faced growing pressure to translate a wide range of school communications—from enrollment forms and academic records to parent notices and legal documents—into parents' primary languages. While the district used two external vendors for in-person, phone, and document translation, these services were often slow and costly. Turnaround times stretched from several days to weeks, and fees added up quickly—straining both budget and operations.

Free online tools were not a viable alternative. They lacked the privacy safeguards and contextual accuracy required for sensitive school communications. DPS needed a solution that could speed up the translation process, protect student and family data, and operate within strict budget parameters—all without sacrificing quality.

## THE APPROACH

Several years ago, the DPS team set out to find a faster, more affordable translation solution. That search led them to Pairaphrase—a secure, cloud-based translation management platform built specifically for teams who need to translate documents quickly, safely, and collaboratively.

From the outset, Pairaphrase provided personalized support. “Laurent has always been incredibly helpful,” said a DPS administrator. “We told him our needs and our budget constraints, and he worked with us to come up with the best solution. Since the beginning of our working relationship, he has always made himself available to us.”

The Pairaphrase platform empowered DPS to streamline their document translation workflow. Staff members could instantly upload, translate, and share formatted files across departments—all without relying on expensive vendors or compromising security. This gave the district a level of independence and responsiveness that was previously out of reach.

## THE RESULTS

Since adopting Pairaphrase, Dayton Public Schools has dramatically improved the speed, affordability, and consistency of its translation operations. Key outcomes include:

- **Immediate Turnaround** – Most translations are completed in minutes—not days—allowing staff to meet urgent needs without delay.
- **Massive Cost Savings** – The district significantly reduced its dependency on external translation services, freeing up funds for other initiatives.
- **Operational Efficiency** – Staff members simply email documents for translation, and they're processed almost instantly—eliminating bottlenecks and empowering departments to better serve families.
- **Secure Communication** – Built-in data encryption and user authentication ensure student and family privacy is maintained at every step. Pairaphrase team remains responsive and helpful, ensuring projects stay on track.

Pairaphrase has become an essential tool in the district's multilingual communication strategy, enabling DPS to provide equitable access to all families and live out its mission to Inspire, Educate, Empower—in every language spoken in its community.





**“Pairaphrase has been a game-changer for us. We can provide translated documents to our parents in a matter of minutes instead of days or weeks.”**

– Carla McCluskey, Executive Secretary, Dayton Public Schools



About

## PAIRAPHRASE

Pairaphrase is a secure and easy-to-use translation management platform that helps organizations simplify and accelerate their translation processes. Supporting over 140 languages, it enables users to instantly translate [27+ document types](#) and large batches of files at once, saving over 80% in costs compared to traditional translation services. Key features include:

- **Efficiency** – Streamlines translation with automation and translation memory, making it fast and intuitive—even for users without translation experience.
- **Collaboration** – Enables real-time teamwork across teams and regions, allowing users to involve the right people at the right time.
- **Security** – Protects sensitive data with advanced encryption and compliance standards.
- **Accuracy** – Combines AI-powered translation with human refinement and responsive customer support to ensure precise, reliable results.
- **Customization** – Tailors workflows to your organization’s needs, giving you greater control and flexibility.

Pairaphrase is trusted by global enterprises, schools, and institutions that need fast, accurate, and secure multilingual communication at scale.



Want results like Dayton Public Schools?  
Meet with us to discuss your organization’s  
challenges and receive a customized solution.

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