

pairaphrase  
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CASE STUDY

# Class Act

How Centennial Schools Aced  
Multilingual Communication



About

## CENTENNIAL SCHOOLS

Centennial School District, located in Bucks County, Pennsylvania, serves over 5,000 students across six schools in Warminster, Upper Southampton, and Ivyland. Grounded in its mission to build intellect, forge partnerships, and engage students to be Future Ready, the district offers coordinated academic, athletic, and arts programs aligned with Pennsylvania Academic Standards. With a vision of preparing students for post-

secondary education, careers, and life, Centennial emphasizes advanced coursework, career and technical education, and a wide range of extracurricular opportunities. The district is also proudly diverse, with approximately 12% of students participating in the English Language Development Program and 24% of families representing multilingual communities from 46 countries and speaking 35 different languages. These families are supported by translation and interpretation services that reflect Centennial's deep commitment to equity, inclusion, and access.

## IMPACT OVERVIEW

### **63% Less Cost**

Just \$0.060 per word vs. traditional translation of \$0.16

### **\$120,000 Saved**

per year on DOC, PDF, and XLSX translations

### **1,000+ Hours**

**Saved** annually on translation tasks.

### **100,000 Words**

translated per month in Spanish and Russian

Pairaphrase is easy to use once you know how to do it. It is fast, safe and reliable with the documents that need to be translated with its different engines. As a native Spanish speaker, I find very few things that need to be corrected, and that gives me the confidence to continue using Pairaphrase.

*Alex Tapia, Community Liaison, Centennial School District*



## THE CHALLENGE

As the needs of its multilingual community grew, Centennial found that its existing translation solutions could no longer keep up. Outsourcing translations—at an average of 20 cents per word—became increasingly cost-prohibitive as communication demands rose. To manage live interpretation needs, the district turned to independent contractors, but consistency and scalability proved challenging.

Free machine translation tools, while tempting as a no-cost alternative, lacked the security and accuracy needed for educational terminology and nuanced messaging. Formatting issues and limited sharing capabilities further disrupted communication. Centennial needed a more sustainable, secure, and high-quality solution that aligned with its student-centered values and commitment to equitable access for all families.

## THE APPROACH

During its search for a better solution, Centennial discovered Pairaphrase—a secure translation management platform designed to overcome exactly the kinds of challenges the district faced. The discovery came at an opportune time, as the district was engaged in a 21-month initiative to integrate AI across teaching, learning, and operations. Centennial approached translation with a forward-thinking mindset, seeing AI not as a replacement for human expertise, but as a powerful complement to it.

Pairaphrase distinguished itself with its collaborative, user-friendly design. The platform allowed for high-quality translations while preserving formatting and simplifying the sharing process. Most importantly, it aligned with the district's vision of using technology to enhance—not diminish—human-centered communication. From the start, Centennial's experience with the Pairaphrase team was promising, offering personalized support and a clear departure from one-size-fits-all translation tools.

## THE RESULTS

Since implementing Pairaphrase, Centennial has experienced measurable improvements in both translation quality and efficiency. Key benefits include:

- **Faster, more consistent translations** that allow for timely communication with multilingual families
- **Reduced reliance on costly outsourced translations**, lowering overall expenses
- **Improved accuracy and cultural relevance** by integrating human interpretation contractors into the workflow
- **Minimal onboarding time**, thanks to an intuitive, easy-to-use interface
- **No need for technical support**, streamlining internal operations.

While formal data collection on cost and time savings is ongoing, the district has already seen signs that Pairaphrase will be a sustainable long-term solution for language access. The platform has empowered staff to respond more quickly and accurately to families' needs, enhancing trust and inclusion across the school community.



About

## PAIRAPHRASE

Pairaphrase is a secure and easy-to-use translation management platform that helps organizations simplify and accelerate their translation processes. Supporting over 140 languages, it enables users to instantly translate [24+ document types](#) and large batches of files at once, saving over 80% in costs compared to traditional translation services. Key features include:

- **Efficiency** – Streamlines translation with automation and Translation Memory, making it fast and intuitive—even for users without translation experience.
- **Collaboration** – Enables real-time teamwork across teams and regions, allowing users to involve the right people at the right time.
- **Security** – Protects sensitive data with advanced encryption and compliance standards.
- **Accuracy** – Combines AI-powered translation with human refinement and responsive customer support to ensure precise, reliable results.
- **Customization** – Tailors workflows to your organization's needs, giving you greater control and flexibility.

Pairaphrase is trusted by global enterprises, schools, and institutions that need fast, accurate, and secure multilingual communication at scale.



Want results like Centennial Schools?  
Meet with us to discuss your organization's  
challenges and receive a customized solution.

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